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The Apple Pie Jewelry Story

Apple Pie Jewelry is a leading range of acrylic jewellery in America, the range covers an assortment of pendants, hairbands, cuffs, hair clips, rings, pony tail holders and key chains. The brand is funky, fun and colourful and appeals to kids, teens, mums and grandmum's. The brand is handmade with 'SWAROVSKI ELEMENTS' in high quality acrylic.

Apple Pie Jewelry is a family business located in a small town of Perthshire, Scotland. Founded in 2011 by Colin Fraser and Claire Woodhouse the company has drawn on Colins's 30 years of experience in the Gift Industry and Claire's talent for designing fun and sometimes whacky art to create this unique line of jewellery.

In 2010 Claire had produced some sketches and doodles they thought might be fun to turn into "wearable art". After a few months of research they found a factory that could make small runs of jewellery and the line was born.

The couple quickly realised that their quirky line of acrylic jewellery was outselling world class brands, it is now marketed internationally.

We, at Minette Trading Pty Ltd, discovered the brand at the Dallas Trade Show and knew immediately that it would suit the Australian and New Zealand markets and have since become the exclusive distributor for this region.



Become an 'Apple Pie Jewelry' Retailer

For information on carrying Apple Pie Jewelry in Australia or New Zealand please contact our Sydney head office, as detailed below, who will put you in contact with one of our experienced sales agents.

Australia and New Zealand Head Office

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